

# WANTED:

## MARKETING GUY (m/w/EnBy)

Are you a classical percussionist (m/f/EnBy) looking for new challenges and a new perspective in marketing that builds on your knowledge and experience?

Then a unique job awaits you in terms of creative freedom, personal responsibility and variety:

- Together with the management, you will develop new ideas, strategies and measures to strengthen our brand presence and sales
- You create and edit texts, images and videos for social media (YouTube, Instagram, Facebook) and our online shop or are responsible for their implementation by external service providers
- You maintain contacts and relationships with well-known artists and manage our artist programme as well as partnerships and sponsorships
- You are on site at important festivals and competitions and are responsible for all marketing activities
- With your expertise and experience, you provide impetus for product development

### YOU CAN EXPECT:

- A job with real added value, where you will be recognised for your commitment and skills
- Networking with the most important orchestras and percussionists worldwide
- A very varied and versatile working day
- Up to 30 days holiday for full or part-time (min. 50%)
- Home office partly possible and flexible working hours
- Familiar working atmosphere and company pension scheme with maximum support
- And of course the drummer's paradise on earth including special conditions

### REQUIREMENTS:

- You have a desire to learn new things and develop yourself further
- You work independently and keep your eye on the goal
- You have a good command of written and spoken English (German is desirable, but not a requirement)
- Many years of training/studies in classical percussion
- Ideally experience in marketing, sales or content production.
- **Basic requirement:** You are able to be on site in Ugingen for at least 2 days per week

If you want to know more about what your day-to-day work would look like, write us an email now at: [jobs@kolberg.com](mailto:jobs@kolberg.com) and send us some basic information (CV) about yourself.

